



adcorp

Wednesday 3 July 2013

Change of Directorships

As foreshadowed in our announcement on 5 February 2013, Adcorp Chairman Bob Campbell has resigned his position in order to fulfill other business commitments both here and overseas. Bob has held the role of Chairman since May 2005 and his vast knowledge of the media sector has provided valuable insights to Adcorp as media consumption habits rapidly evolve.

Bob's resignation took effect on 30 June 2013. Adcorp's Board would like to thank Bob for his counsel and stewardship of the company over the last eight years and wish him well for his future business endeavours.

Non-Executive Director and Adcorp founder Ian Rodwell has been appointed to the role of Chairman effective 1 July 2013.

Adcorp also welcomes the appointment of two new Non-Executive Directors to the Board effective 1 July 2013.

Garry Lemair is an experienced executive with a strong track record in leadership, having successfully worked with major global entities in a number of senior positions and directorships in Australia/ Asia Pacific Europe, USA, Africa. Garry has held senior roles with Citibank, Diners Club International, KFC-PepsiCo, Fluor Daniels and Taubmans/Courtaulds.

Garry is currently the Chairman of Web Profits a leading online marketing company, Chairman of Telegate a VOIP and cloud telecommunication specialists and Chairman of an executive search and recruitment company Grenada International.

Also appointed to the Board is Dean Capobianco. Dean brings with him a wealth of experience in the online media environment having held senior roles with Ninemsn, Yahoo! Search Marketing and most recently as interim Chief Executive Officer with Careerone.

Dean is a director of The Trading Desk that is a licensee of China Search International; a paid search reseller for the largest search engine in China, BAIDU.

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The company continually strives to maintain its high standard of governance in accordance with the ASX's Principles of Good Corporate Governance. With our newly appointed directors and Ian Rodwell as Chairman, the Adcorp Board has the appropriate mix of skills, experience and independence to add value to our business and promote solid stewardship and oversight of the company's strategic direction.

CEO and Managing Director, David Morrison commented that "the general economic conditions and the changing media landscape continue to prove challenging. However we are confident that we are making progress in transitioning to a sustainable business model and that both Dean and Garry along with the stewardship of Ian Rodwell, will make strong contributions in achieving this objective."

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